

**Trust us...**

You are going to need  
little lifesavers...



Thank you for your interest  
in listing with us.  
Herein all the information  
and pricing you need

**Any questions?  
Please do not  
hesitate to ask.**

Listing with Plan Me Pretty

Increase your need for little lifesavers such as caffeine, glucose and energy boosters.

HOW?

List with us

Great exposure for your company on the web

Get more enquiries

Need a coffee break

More enquiries



**BREAK!**  
Jelly beans

Booking confirmations

**ENERGY**

Invoices and payments



WORK  
WORK WORK

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Okay, tell me  
more

**PEOPLE SEARCH THE INTERNET FOR  
LOCAL VENUES, PRODUCTS AND  
SUPPLIERS FOR THEIR SPECIAL  
LIFE CELEBRATION**

Bar Mitzvah, Sweet 16, Graduation,  
Engagement, Bachelor's, Bachelorette's,  
Kitchen tea, Baby shower, Christening,  
30th, 40th, 50th, High tea, Birthdays,  
Wedding anniversary.



**Be seen on Plan Me Pretty:**  
Venues, Planners, Florists,  
Photographers, Caterers,  
Cakes, Stationery,  
Gifts, Inspiration

# Sounds good, but you want proof?

MONTHLY UNIQUE VISITORS:  
**8500+**

Almost like moving your business  
into a busy mall.

*It's like foot traffic -  
only on the web.*



MONTHLY PAGEVIEWS:  
**20 000+**

Uhhm, that's like handing out  
100 flyers per day, for 130 days.  
13 000 possible opportunities for  
exposure to new clients.



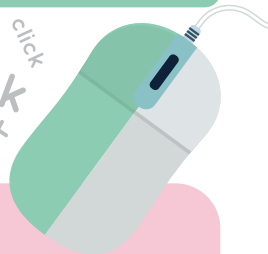
Please complete the form below:

Function Type\*:

Avg/month\*:

**1000+ enquiries per month for  
non-wedding related life celebrations  
via our website.**

click  
click  
click



Monthly clicks to listed  
vendor's websites:

**3500 +**

# SERVICES & BENEFITS



## MOBILE OPTIMISATION

Of all SA internet users, **81.6%** use their smartphones. Our site is completely browser and mobile friendly.

## SEARCH ENGINE OPTIMISATION

We rank #1 for many of the products & services listed on our site when searched for on Google.

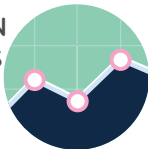


## AREA SPECIFIC OPTIMISATION

Searching for a venue in Durban - TA DA! You will get local results.

## OPTION TO LIST FUNCTION PACKAGES & EVENT FORMS

Reduce emails to and fro.



## STATS

You can measure your return on investment.

## BADGE

Place it on your website and create strong backlinks which will automatically pull your website higher in rankings - Google thinks we're the beez neez, in turn, upping your beez neez.



## STRONG SOCIAL MEDIA PLATFORM

We have a strong social media following - we will introduce your business on all them :)



## WE BLOG!!

We have 28% (and growing) return visitors, which means more opportunity for exposure.

**GREAT, GENERAL MARKETING OF YOUR BUSINESS.**



## LISTING OPTIONS

Pay monthly via EFT – R135/month.

Pay in advance

3 months in advance - 5% discount.

6 months in advance - 7.5% discount.

12 months in advance - 10% discount.

Additional categories: R35/month.

Add function packages/booking forms: R20/month.



## ADVERTISING

*Put your business in lights.*

Pinned advert (800px x 600px) to  
Facebook and Instagram - Monday to  
Sunday R280.00

Banner ad (200px x 200px) in  
bi-weekly newsletter R150.00

## BANNER ADS

Book 3 months in advance – 15% off

1000px x 80px: R1500/month

260px x 160px:  
R150/month

260px x 260px:  
R280/month

260px x 600px:  
R450/month

### BLOG POST

Featured blogpost  
about your product or  
run a competition/  
give-away - R320.00

Be an A+ marketer  
and list with us

**NO REGRETS**

Promise. xoxo







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